



EUROCLIMATEJOBS

Advertising
Media Kit

2025

ABOUT EUROCLIMATEJOBS.COM

EuroClimateJobs is the best European recruitment medium to find Climate/Environment Professionals across the region.

EuroClimateJobs is a one stop shop to find candidates for jobs in Renewable Energy, Climate, Environment, Sustainable Finance, Climate & Energy Regulation & Policy. The site includes experts from all over Europe in all of these areas and more.

EuroClimateJobs attracts thousands of candidates with skills ranging from engineering, scientific degrees over economics and legal regulation to communication and PR, all with experience and interest in climate, sustainable energy and the environment.

By choosing to advertise with EuroClimateJobs, you gain access to a targeted, highly engaged audience through visually impactful and strategically placed graphical advertisements. Our advertising solutions offer a variety of formats - including banners, logos, category sponsorships, and more - each meticulously designed to uphold our strong brand credibility while maximizing your visibility.

Whether your goal is to build brand awareness, drive traffic to your website, or promote specific opportunities, our ad placements are optimized for maximum visibility and engagement.

SOME OF OUR CLIENTS



WHAT CLIENTS ARE SAYING

“The website is actually very user friendly. We got enough responses, which were mainly from qualified engineers. Thanks for fruitful cooperation! I may also add special thanks to your sales and customer service team! We got qualified assistance and were contacted by competent and friendly personnel. Key Account Manager, Nievelt Ingenieur GmbH

I am very satisfied with your services. It was easy to fill in the form and the ad was quickly and neatly published. We have an office in Brussels and it was our colleague there who told me to use your site. I am impressed by the number of clicks, since we had the ad in Swedish.

Lena Haglund-Persson
Personalstrateg, Growth Analysis

Find more success stories on the EuroClimateJobs Advertise Page.

EUROCLIMATEJOBS AUDIENCE

EuroClimateJobs lists hundreds of positions in Renewable Energy, Climate Regulation, Environmental Protection, Sustainable Finance, and Climate, Environment, and Energy Policy, among many others.

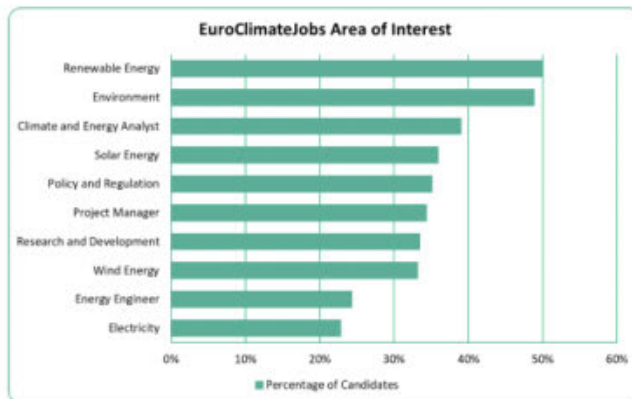
Over years of dedicated marketing and networking at industry-relevant events, EuroClimateJobs has cultivated a niche audience of highly qualified candidates seeking international climate and energy jobs across Europe. We specialize in climate and energy sectors, with a focused readership comprised of well-educated professionals who are actively pursuing career advancements across Europe while enhancing their lifestyle.

You can connect with this unique and engaged audience through our prominent website and newsletter advertising options.

In summary

- Every month EuroClimateJobs has around 25,000 visits, and over 9,000 unique visitors.
- Over 1,500 users are subscribed to our weekly jobs newsletter.
- Over 20,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the [EuroClimateJobs Recruiter page](#).



PROFESSION & EDUCATION LEVEL

- EuroClimateJobs candidates possess high-level skills that span multiple disciplines within the climate and renewable energy sectors.
- Most of the candidates are educated to degree level.

COUNTRY AND LANGUAGE

An impressive 88% of EuroClimateJobs users are open to relocation, highlighting their adaptability and strong commitment to pursuing career growth wherever opportunities arise.

Moreover, our audience is predominantly multilingual, with English as the most commonly spoken language. This linguistic proficiency, coupled with their diverse cultural backgrounds, equips them to excel in international work environments.

FORMAT AND PRICES

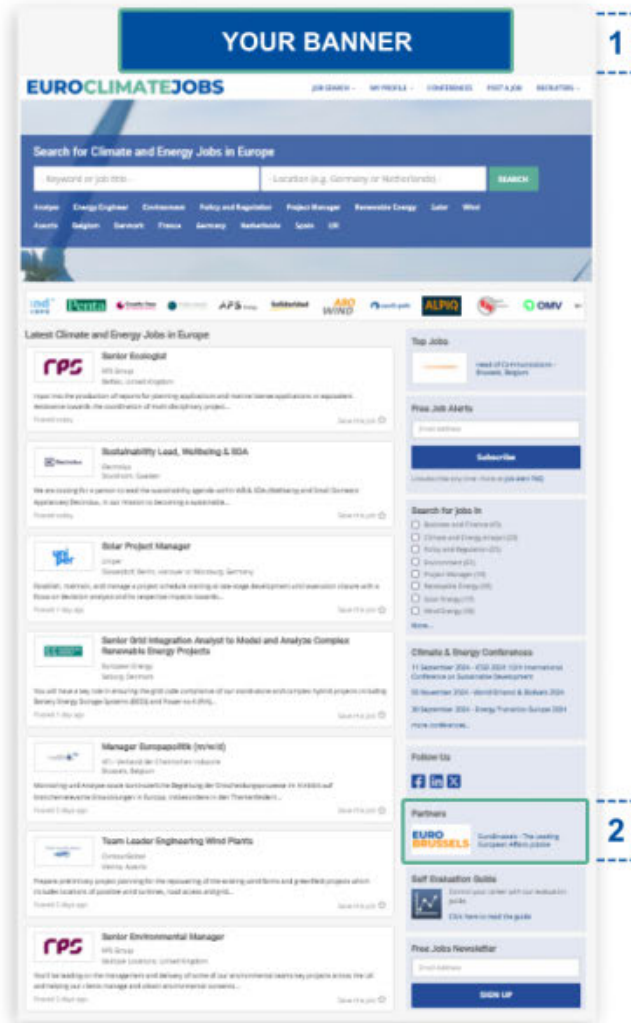
EuroClimateJobs provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the engineering community.

- **High-Impact Website Banner Options:** These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.
- **Targeted Newsletter Advert Options:** Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.
- **Partner Profile + Category Sponsorships:** These options are ideal for highly targeted advertising

PARTNERSHIP PACKS

PARTNERSHIP PACKS RATE CARD					
Silver		Gold		Platinum	
Website Banner: 20,000 p.i		Website Banner: 40,000 p.i		Website Banner: 80,000 p.i	
€ 600		€ 1 000		€ 1 800	
2 Newsletter Adverts		3 Newsletter Adverts		5 Newsletter Adverts	
€ 2 000		€ 3 000		€ 5 000	
3 month Partner Profile 3 category sponsorships		6 month Partner Profile 3 category sponsorships		12 month Partner Profile 3 category sponsorships	
€ 1 400		€ 2 800		€ 4 800	
Subtotal	€ 4 000	Subtotal	€ 6 800	Subtotal	€ 11 600
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 3 400	Total	€ 5 440	Total	€ 8 700

Please don't hesitate to contact us to find out more!



1. Leader board Banner / 2. Partner Profile

EuroClimateJobs Marketing Team
Unit 13, Kingsmill Business Park,
Kingston Upon Thames, London

✉ advertising@euroclimatejobs.com
☎ +44 20 3608 8800

EUROCLIMATEJOBS

03

BANNER ADVERTISING

Displaying your message through banner advertisements on our website, which attracts around 9,000 unique visitors every month, is one of the most powerful channels for engaging with climate professionals from across Europe. Our platform is a trusted resource among renewable energy experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leatherboard

YOUR ADVANTAGES

Because the website serves climate professionals throughout Europe, advertising here enables you to reach a specialized, high-value audience that is likely to be interested in your products or innovations. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	20%	€ 600
		40 000	40%	€ 1000
		80 000	80%	€ 1800

Contact our sales team at sales@euroclimatejobs.com for further information.

NEWSLETTER ADVERTISING

The EuroClimateJobs Newsletter is sent to thousands of climate experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top experts in climate and renewable energy sectors through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the EuroClimateJobs logo. By securing this prime position, your brand will be the first thing thousands of scientists see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD

Newsletter	Format	Price
EuroClimateJobs Newsletter (Over 1 500 subscribers)	Logo (120x60 px) + text ad	€ 1000 / Newsletter
	Leaderboard banner (728x90 pixels)	€ 1000 / Newsletter

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EUROCLIMATEJOBS

Welcome to the EuroClimateJobs Newsletter!

YOUR ADVERTISEMENT

[Search for jobs](#) [Register Your CV](#) [Send us a job](#)

Click on the job titles below to go directly to the jobs listed - or go to [EuroClimateJobs Latest Jobs](#)

New Jobs



Principal Sustainability Consultant (BREEAM)
WSP
Manchester, United Kingdom

Leading a wide variety of assessment projects including BREEAM, LEED, Home Quality Mark, WELL, Fitwel or CEEQUAL. Managing colleagues within our team to deliver projects within...

Posted 9 days ago



Business Development Officer
WindEurope
Brussels, Belgium

Contribute to the achievement of exhibition and sponsorship sales targets. Proactively reach out to new leads via a business development strategy. Prepare sales and...

Posted 3 days ago Deadline 12 September



Policy Officer
Eurovent
Brussels, Belgium

Monitor EU policy developments and identify hooks, risks, and opportunities. Take the initiative to plan and implement appropriate advocacy responses. Prepare briefing materials to...

Posted 3 days ago



Senior Director Aviation, Shipping and Energy
T&E - Transport & Environment
Brussels, Belgium

Responsible for the overarching shipping, aviation and energy programs strategy, with a particular focus on energy vectors, as this is key to decarbonise aviation and shipping...

Posted 6 days ago Deadline 31 August

CONTACT INFO

EuroClimateJobs Marketing team
 E-mail: advertising@euroclimatejobs.com
 Phone: +44 20 3608 8800 or +32 2 790 3200

Address
 Unit 13, Kingsmill Business Park
 Kingston Upon Thames, London

LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS

Engineer Jobs in Europe

SPACECAREERS

Space Industry Jobs in Europe

EUROSCIENCEJOBS

Research Science Jobs and Postdocs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

EUROBRUSSELS

European Affairs Professionals across Europe

BRUSSELSJOBS

International and Expat jobs in Belgium

INTJOBS

International Affairs and Human Rights Jobs

BRUSSELSLEGAL

The community site for EU & International lawyers

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of January 2025.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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06